

Having trouble viewing this email? [View it in your web browser.](#)



For Immediate Release

Contact:
Tanesha Ford
ArtPride New Jersey
tford@artpridenj.org
609.479.3377 ext. 303



DISCOVER NEW JERSEY'S ARTS SCENE LIKE NEVER BEFORE WITH THE 2025 [JERSEYARTS.COM/FALL-GUIDE](https://jerseyarts.com/fall-guide)

BURLINGTON, N.J. – (September 2025) — Crisp air, cozy vibes, and a packed calendar of cultural experiences—fall is the perfect time to explore everything the Garden State has to offer. This season, ArtPride New Jersey invites residents and visitors to dive into the [JerseyArts.com Fall Guide](https://jerseyarts.com/fall-guide), a free digital tool designed to help users discover events, unlock exclusive discounts, and experience the arts their way.

Running from September 2 through November 23, the [JerseyArts.com Fall Guide](https://jerseyarts.com/fall-guide) features a variety of performances, exhibitions, festivals, and family-friendly outings across New Jersey. Whether planning a perfect date night, a weekend getaway, or a budget-conscious cultural adventure, users can explore curated offerings that pique their interests, take advantage of exclusive discounts to select shows, and get a behind-the-scenes look at the personalities that shape New Jersey's arts scene through articles, podcasts, and video segments.

Highlights from the 2025 Fall Guide:

- ["Bull Durham" at Paper Mill Playhouse \(Millburn, North Jersey\)](#)
 - October 2 – November 2, 2025

- Step up to the plate for the production of *Bull Durham*, a musical adaptation of the beloved film that blends America's favorite pastime with Broadway-style storytelling. This spirited production hits a home run with music, romance, and classic underdog grit.
- [**Festival of Fine Craft at WheatonArts \(Millville, South Jersey\)**](#)
 - October 4–5, 2025
 - Now in its 26th year, this beloved weekend event brings together over 150 artists from across New Jersey. Enjoy handmade art, hands-on family activities, craft demonstrations, live music, and gourmet food in a scenic outdoor setting.
- [**24-Hour Open House at Princeton University Art Museum \(Princeton, Central Jersey\)**](#)
 - October 31, 2025
 - Experience art like never before at this unique, all-night celebration featuring stargazing, art making, live performances, poetry readings, storytelling, wellness activities, and so much more. Whether you're a night owl or an early bird, this marathon of creativity offers something for everyone.

"This campaign is really about access," said Adam Perle, President & CEO of ArtPride New Jersey. "We want everyone—from longtime arts lovers to curious first-timers—to feel like the arts are for them. The [**JerseyArts.com**](#) Fall Guide, and a free myJerseyArts account make it easier than ever to find something unforgettable and meaningful, no matter your budget or interests."

In addition, myJerseyArts account holders can expect weekly features and exclusive stories, delivered every Thursday via email or on social media. From backstage interviews to eSaver discounts, these newsletters provide an insider look into the cultural heartbeat of New Jersey.

Explore the Fall Guide at [**JerseyArts.com/Fall-Guide**](#) and create your free account to unlock personalized picks, discounts, and cultural inspiration all season long.

###

ArtPride New Jersey's Commitment to Equity

As part of its dedication to becoming an anti-racist organization, ArtPride New Jersey Foundation continues to champion the voices of historically excluded communities, including Black, LatinX, Asian Pacific Islander, Indigenous, LGBTQ+, and people with disabilities. The foundation recognizes the existence of systemic inequities in New Jersey's arts and cultural community and is committed to transformative change. Through advocacy, awareness, and grassroots efforts, ArtPride New Jersey seeks to amplify diverse artistic voices and ensure equitable access to the arts for all.

###

About Discover Jersey Arts

Discover Jersey Arts is a program of the ArtPride New Jersey Foundation dedicated to increasing awareness of and participation in the arts statewide. [**JerseyArts.com**](#) showcases New Jersey's creative community through feature stories, videos, and podcasts; highlighted events and ticket deals; a comprehensive directory of arts organizations; and other content. Discover Jersey Arts was co-founded and is supported by funds from the New Jersey State Council on the Arts,

About ArtPride New Jersey

The ArtPride New Jersey Foundation is a 501(c)(3) organization that promotes the value of the arts to New Jersey's quality of life, education, and economic vitality

through research and a variety of programs and services. For more information about ArtPride New Jersey, visit [ArtPrideNJ.org](https://artpridenj.org).

Social Media Hashtags
#JerseyArts #FallGuide



@JerseyArts



@JerseyArts



@ArtPride-New-Jersey-Foundation

You've received this email as a representative of the press that covers the arts in New Jersey. If this has reached you in error, you can manage your preferences below.

[Manage Your Preferences](#)

ArtPride New Jersey Foundation

432 High Street, First Floor
Burlington, New Jersey 08016

[Support ArtPride New Jersey With a Donation](#)

[Unsubscribe](#) or [Manage Your Preferences](#)

The ArtPride New Jersey Foundation is a 501(c)(3) organization that promotes the value of the arts to New Jersey's quality of life, education, and economic vitality through research and a variety of programs and services. For more information about ArtPride, visit [ArtPrideNJ.org](https://artpridenj.org).