

ARTS ORGANIZATION MEMBERSHIP



ArtPride works to ensure that the arts, creativity, and culture play a vital role in New Jersey. When you become a member, you join a network of more than [250 arts organizations](#), from large performing arts centers to mid-sized theatres, small neighborhood galleries, and performing and visual arts groups from every corner of New Jersey.

ArtPride's work connecting, educating, and advocating for a vulnerable arts community has been critical throughout the COVID-19 pandemic. We synthesize [up-to-date information](#) for the industry, advocate for relief and recovery funds, and [highlight the creativity and ingenuity](#) of organizations across the state. Member benefits can be categorized in the following areas, but please explore [artpridenj.org](#) for in-depth information.

ADVOCATE FOR THE ARTS | GOVERNMENT RELATIONS



As the leading voice for New Jersey's arts and cultural industry, ArtPride supports [local, state, and federal legislation](#) that bolsters artists, arts organizations, arts education, and art therapies. We've worked hard to build relationships at local, state, and federal levels and can connect your organization to influential decision-makers.

We offer customized advocacy training, but our online resources keep you updated on the issues:

RESEARCH

ACTION ALERTS

ARTS ADVOCACY TOOLKIT

ENGAGE WITH PATRONS | AUDIENCE DEVELOPMENT

ArtPride promotes member organizations through Discover Jersey Arts (DJA), our ongoing partnership with the NJ State Council on the Arts. DJA promotes arts organizations on [JerseyArts.com](#) and through curated [marketing campaigns](#) and [feature content](#) throughout the year.

Member organizations may also join our cooperative programs at a significant discount. Patron database and data analysis tool [Audience Insights Manager \(AIM\)](#) can help you better understand and connect with new and existing audiences.



ARTS ORGANIZATION MEMBERSHIP



CONNECT WITH PEERS | PROFESSIONAL DEVELOPMENT

Member organizations and their staff join ArtPride for a variety of networking and education opportunities throughout the year:

- [Thrive Arts Conference](#), convening arts professionals
- [ArtPride Annual Meeting](#), connecting arts and culture organizations
- [National Arts Action Summit](#), engaging with congressional leaders on Capitol Hill
- [Jersey Arts Marketers \(JAM\)](#), connecting professionals through quarterly meetings and online in the [JAM Facebook group](#)



Member organizations can also post job listings for free in our [Job Bank](#).

SHARE ARTS IMPACT DATA | PUBLIC VALUE

ArtPride works with with our partners at the New Jersey State Council on the Arts to illustrate the how the important the arts are to our state's [economy](#), [communities](#), [education](#), and [health and wellness](#).

Keep Jersey Arts Alive [fact sheets](#) summarize arts impact data [statewide and by county](#). These infographics include statistics related to jobs, economic impact, state investment, and student participation. This data, as well as the [online toolkit](#), can help you make your case to grantmakers, donors, patrons, and more.

keep
jersey arts
alive

COMMIT TO SOCIAL JUSTICE | EQUITY, DIVERSITY, & INCLUSION

ArtPride is actively working to identify and enact [equity, diversity, and inclusion](#) practices that empower the entire New Jersey arts and cultural community. Our Board of Trustees, EDI working group, and staff meet regularly to examine our programs and services through an EDI lens to help us become a truly antiracist organization.

We are proud to support the [New Jersey Arts and Culture Administrators of Color \(NJACAC\)](#), a network of professional arts administrators of color dedicated to advancing efforts related to equity, diversity, and inclusion within New Jersey's arts community.

