



ARTPRIDE NEW JERSEY TO RECEIVE \$10,000 GRANT FROM THE NATIONAL ENDOWMENT FOR THE ARTS

Funds will support expansion of statewide coverage of cultural events, organizations, and individual artists

BURLINGTON, N.J. (June 18, 2020) – National Endowment for the Arts Chairman Mary Anne Carter has approved more than \$84 million in grants as part of the Arts Endowment's second major funding announcement for fiscal year 2020. Included in this announcement is an Art Works award of \$10,000 to ArtPride New Jersey, the state's largest cross-discipline arts service organization, for increasing arts journalism in New Jersey. This is one of 1,015 grants nationwide that the agency has approved in this category.

"These awards demonstrate the resilience of the arts in America, showcasing not only the creativity of their arts projects but the organizations' agility in the face of a national health crisis," said Mary Anne Carter, chairman of the National Endowment for the Arts. "We celebrate organizations like ArtPride for providing opportunities for learning and engagement through the arts in these times."

"We are grateful to the National Endowment for the Arts for these funds. The arts are so important to keeping us connected and healthy, and yet arts journalism is tragically disappearing from the mainstream," said Adam Perle, President & CEO of ArtPride New Jersey. "ArtPride believes that we have only begun to scratch the surface of content being produced about the amazing cultural community in our state. Thanks to the NEA, we will be able to improve our storytelling brand, Culture Vultures, by expanding the perspectives presented by our team of journalists and producers."

Culture Vultures content, published on JerseyArts.com in partnership with the New Jersey State Council on the Arts, provides insight into a broad variety of arts events, organizations, and individual artists statewide. In line with its dedication to creating a more equitable creative field, and with help from the NEA funding, ArtPride will establish a more diverse team of contributors in order to bring new and authentic voices to a broader array of stories. These added voices will delve more deeply into arts activities that are happening in rural communities and urban centers, increase culturally specific content, and expand the brand's overall audience by making its stories more appealing to a wider range of individuals.

More information on the National Endowment for the Arts grant announcement can be found at arts.gov/news. For a weekly dose of interesting, entertaining, and buzz-worthy stories from New Jersey's vibrant entertainment scene, visit JerseyArtsFeatures.com.

About the ArtPride New Jersey Foundation

The ArtPride New Jersey Foundation is a 501 (c)(3) organization that promotes the value of the arts to New Jersey's quality of life, education and economic vitality through research and a variety of programs and services. For more information about ArtPride, visit www.ArtPrideNJ.org.