

## DISCOVER JERSEY ARTS LAUNCHES VIRTUAL ARTS GUIDE

### Jersey Arts at Home features livestreamed and recorded experiences from New Jersey groups

**BURLINGTON, N.J. (May 6, 2020)** – Discover Jersey Arts, a cosponsored project of the New Jersey State Council on the Arts and the ArtPride New Jersey Foundation, presents Jersey Arts at Home – a compilation of virtual experiences from New Jersey-based cultural organizations. Found at [JerseyArts.com/atHome](http://JerseyArts.com/atHome), the curated collection features workshops with local artisans, shows with international superstars, masterclasses with seasoned instructors, interactive jam sessions, creative prompts, classic performances, and much more.

The arts in New Jersey have an incredible impact on the everyday lives of its citizens, from bolstering the economy to boosting our moods. However, due to the COVID-19 crisis, artists and arts groups are adapting the ways they connect with their patrons and the larger community. This includes sharing talents and teachings with new audiences and inspiring art making in its many forms.

"We have an extraordinary creative community, and the Council is not at all surprised to see the innovative ways artists and arts organizations have quickly adapted to the circumstances," said Allison Tratner, Executive Director of the New Jersey State Council on the Arts. "With Jersey Arts at Home, people of all ages and interests can safely participate in arts experiences that inspire, entertain, and connect us."

Activities and programs listed on the Jersey Arts at Home page are updated regularly by Discover Jersey Arts project staff in an effort to share a wide variety of artistic options. Cultural organizations from across New Jersey are welcome to submit experiences for consideration.

"The cultural opportunities highlighted on the site are truly inspiring," said Adam Perle, President & CEO of ArtPride New Jersey. "The state's diverse arts groups are finding new ways to connect with audiences every day. Together, we are truly #JerseyArtsStrong."

Discover Jersey Arts is dedicated to increasing the awareness of and participation in the arts in New Jersey. Through its [JerseyArts.com](http://JerseyArts.com) platform, the project produces features stories, videos, and podcasts; highlights the best of current arts events and exhibits; offers details on Jersey Arts Membership, including exclusive member discounts and events; and distributes other content about the state's cultural community.

#### **About the New Jersey State Council on the Arts**

The New Jersey State Council on the Arts, created in 1966, is a division of the NJ Department of State. The Council was established to encourage and foster public interest in the arts; enlarge public and private resources devoted to the arts; promote freedom of expression in the arts; and facilitate the inclusion of art in every public building in New Jersey. The Council receives direct appropriations from the State of New Jersey through a dedicated, renewable Hotel/Motel Occupancy fee, as well as competitive grants from the National Endowment for the Arts. To learn more about the Council, please visit [www.artscouncil.nj.gov](http://www.artscouncil.nj.gov).

#### **About the ArtPride New Jersey Foundation**

The ArtPride New Jersey Foundation is a 501 (c)(3) organization that promotes the value of the arts to New Jersey's quality of life, education and economic vitality through research and a variety of programs and services. For more information about ArtPride, visit [www.ArtPrideNJ.org](http://www.ArtPrideNJ.org).