

The Creative Industries in New Jersey Congressional Districts Report

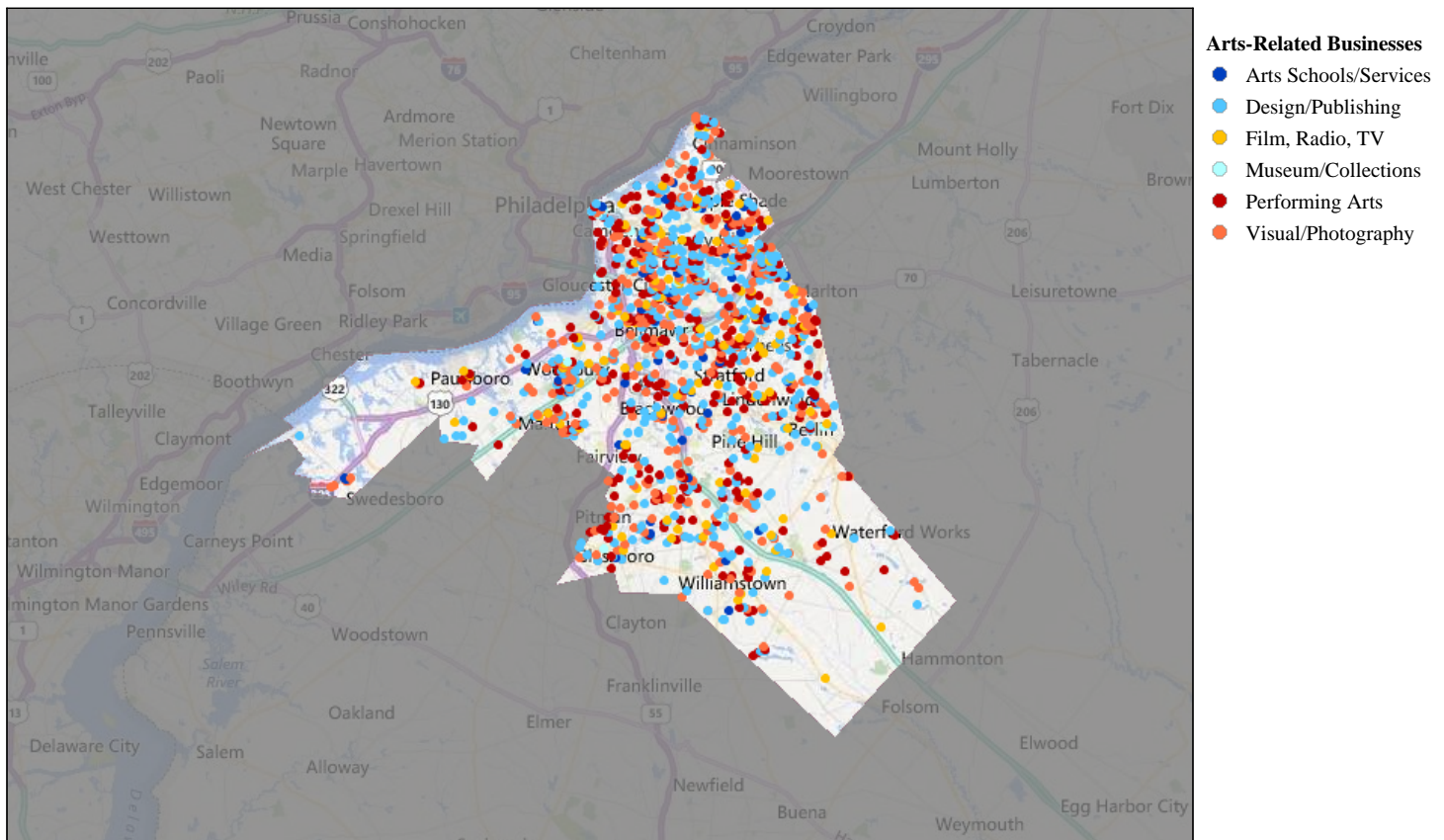
This Creative Industries: Business & Employment in the Arts report provides a research-based approach to understanding the scope and economic importance of the arts in New Jersey Congressional Districts. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.



The Creative Industries in New Jersey Congressional District 1 U.S. Representative Donald Norcross

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **New Jersey Congressional District 1**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,344 Arts-Related Businesses Employ 6,566 People



New Jersey Congressional District 1 is home to 1,344 arts-related businesses that employ 6,566 people. The creative industries account for 4 percent of the total number of businesses located in New Jersey Congressional District 1 and 1.7 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

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**The Creative Industries Represent
4 Percent of All Businesses and 1.7 Percent of All Employees in
New Jersey Congressional District 1
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	52	266
Arts Councils	1	2
Arts Schools and Instruction	51	264
Design and Publishing	433	1,662
Advertising	63	665
Architecture	76	394
Design	286	581
Publishing	8	22
Film, Radio and TV	136	622
Motion Pictures	118	565
Radio	14	35
Television	4	22
Museums and Collections	23	336
Historical Society	5	24
Museums	15	166
Planetarium	1	2
Zoos and Botanical	2	144
Performing Arts	316	1,817
Music	119	886
Performers (nec)	133	719
Services & Facilities	59	188
Theater	5	24
Visual Arts/Photography	384	1,863
Crafts	21	196
Photography	297	845
Services	36	682
Visual Arts	30	140
GRAND TOTAL	1,344	6,566

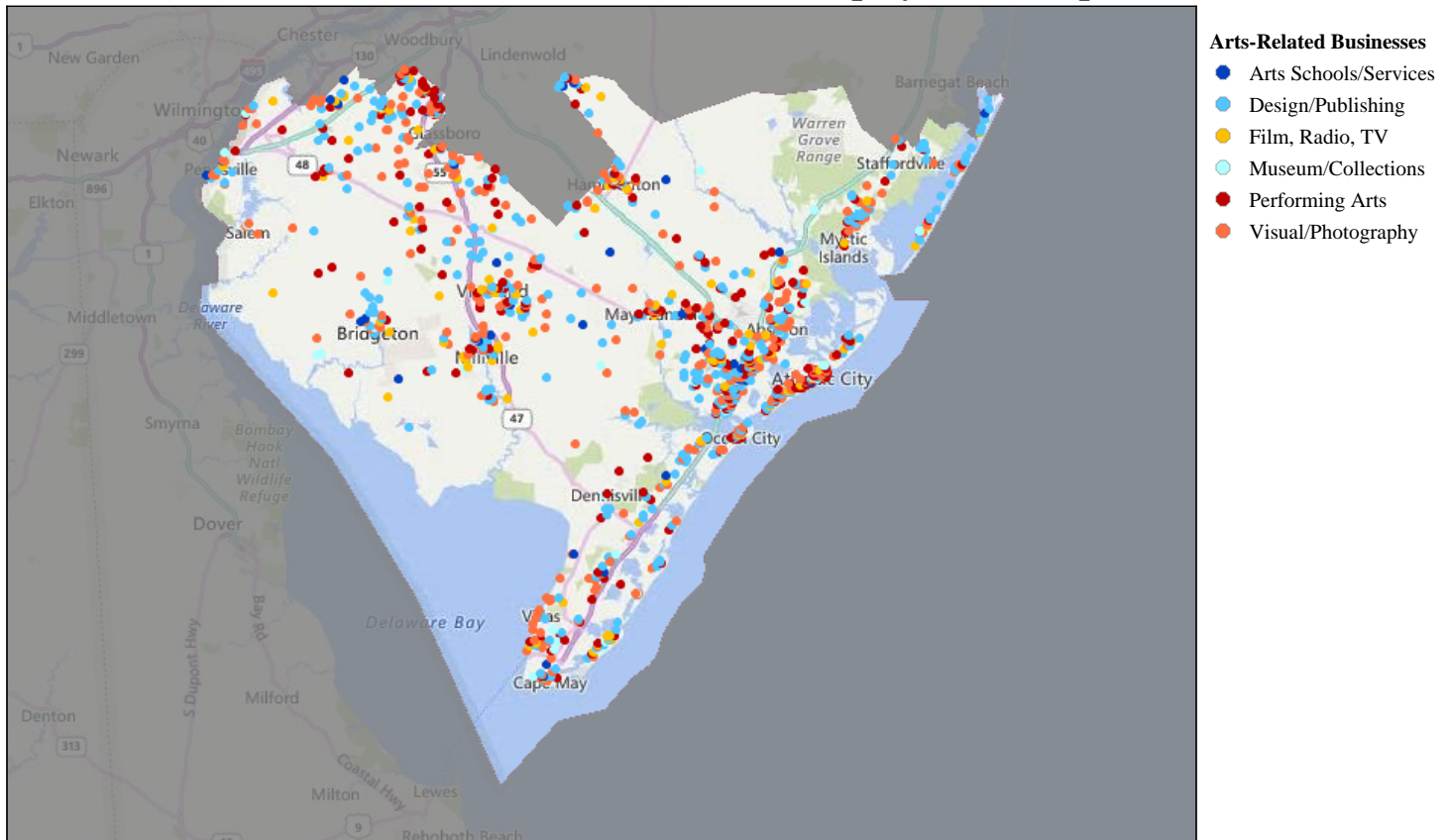
Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in New Jersey Congressional District 2 U.S. Representative Jeff Van Drew

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **New Jersey Congressional District 2**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,237 Arts-Related Businesses Employ 4,117 People



New Jersey Congressional District 2 is home to 1,237 arts-related businesses that employ 4,117 people. The creative industries account for 3.5 percent of the total number of businesses located in New Jersey Congressional District 2 and 1.1 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

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**The Creative Industries Represent
3.5 Percent of All Businesses and 1.1 Percent of All Employees in
New Jersey Congressional District 2
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	42	92
Arts Councils	3	17
Arts Schools and Instruction	39	75
Design and Publishing	422	1,402
Advertising	76	531
Architecture	93	407
Design	250	458
Publishing	3	6
Film, Radio and TV	119	439
Motion Pictures	95	308
Radio	13	55
Television	11	76
Museums and Collections	61	491
Historical Society	10	43
Museums	46	407
Zoos and Botanical	5	41
Performing Arts	260	918
Music	87	227
Performers (nec)	108	203
Services & Facilities	57	445
Theater	8	43
Visual Arts/Photography	333	775
Crafts	22	37
Photography	225	429
Services	54	252
Visual Arts	32	57
GRAND TOTAL	1,237	4,117

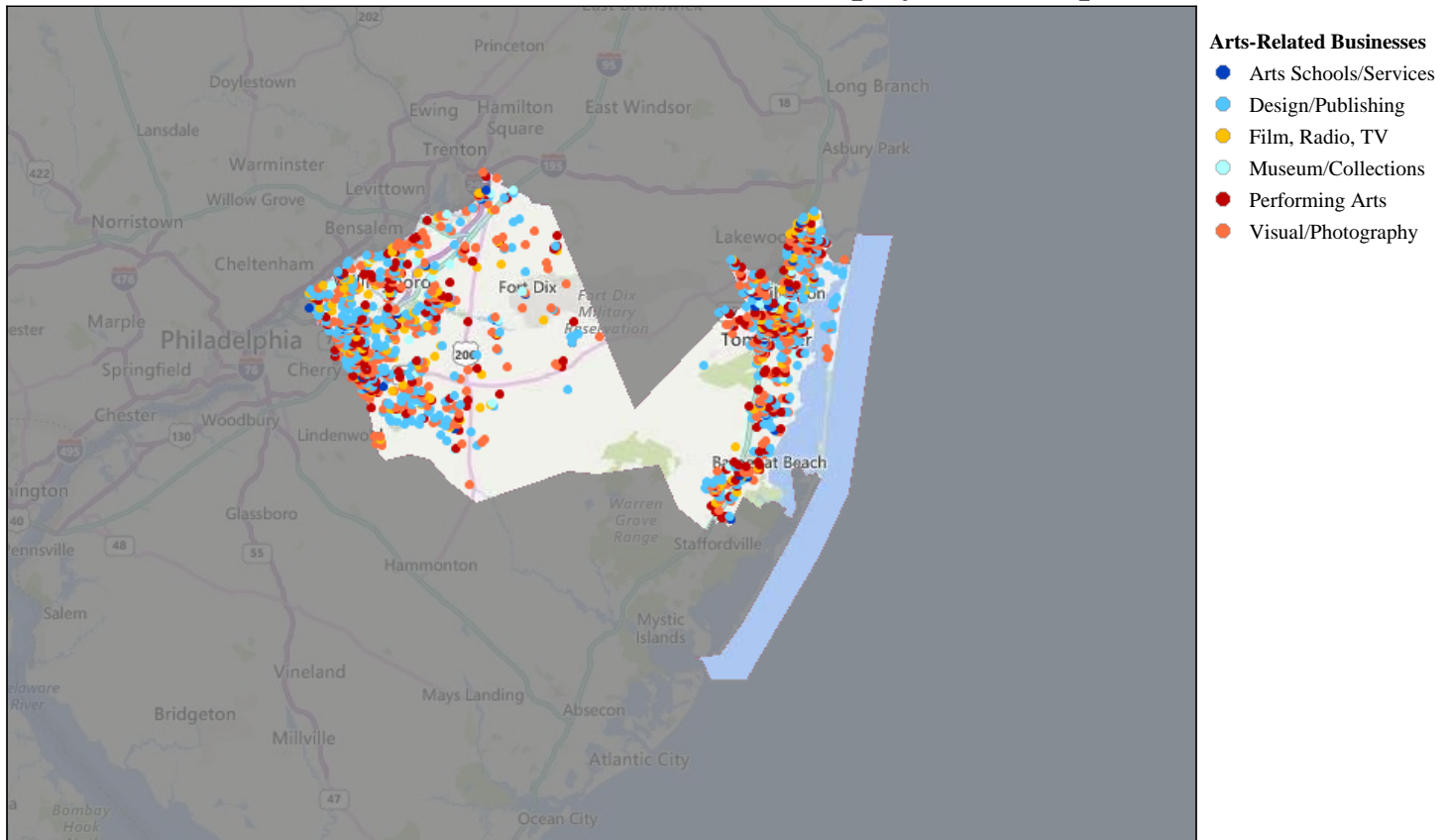
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The Creative Industries in New Jersey Congressional District 3 U.S. Representative Andy Kim

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **New Jersey Congressional District 3**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,403 Arts-Related Businesses Employ 4,359 People



New Jersey Congressional District 3 is home to 1,403 arts-related businesses that employ 4,359 people. The creative industries account for 3.8 percent of the total number of businesses located in New Jersey Congressional District 3 and 1.3 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

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**The Creative Industries Represent
3.8 Percent of All Businesses and 1.3 Percent of All Employees in
New Jersey Congressional District 3
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	44	140
Arts Councils	1	10
Arts Schools and Instruction	43	130
Design and Publishing	494	1,485
Advertising	80	379
Architecture	91	344
Design	322	761
Publishing	1	1
Film, Radio and TV	158	675
Motion Pictures	128	487
Radio	24	75
Television	6	113
Museums and Collections	38	95
Historical Society	7	20
Museums	25	60
Planetarium	1	2
Zoos and Botanical	5	13
Performing Arts	251	614
Music	83	244
Performers (nec)	110	205
Services & Facilities	55	156
Theater	3	9
Visual Arts/Photography	418	1,350
Crafts	22	52
Photography	313	675
Services	45	456
Visual Arts	38	167
GRAND TOTAL	1,403	4,359

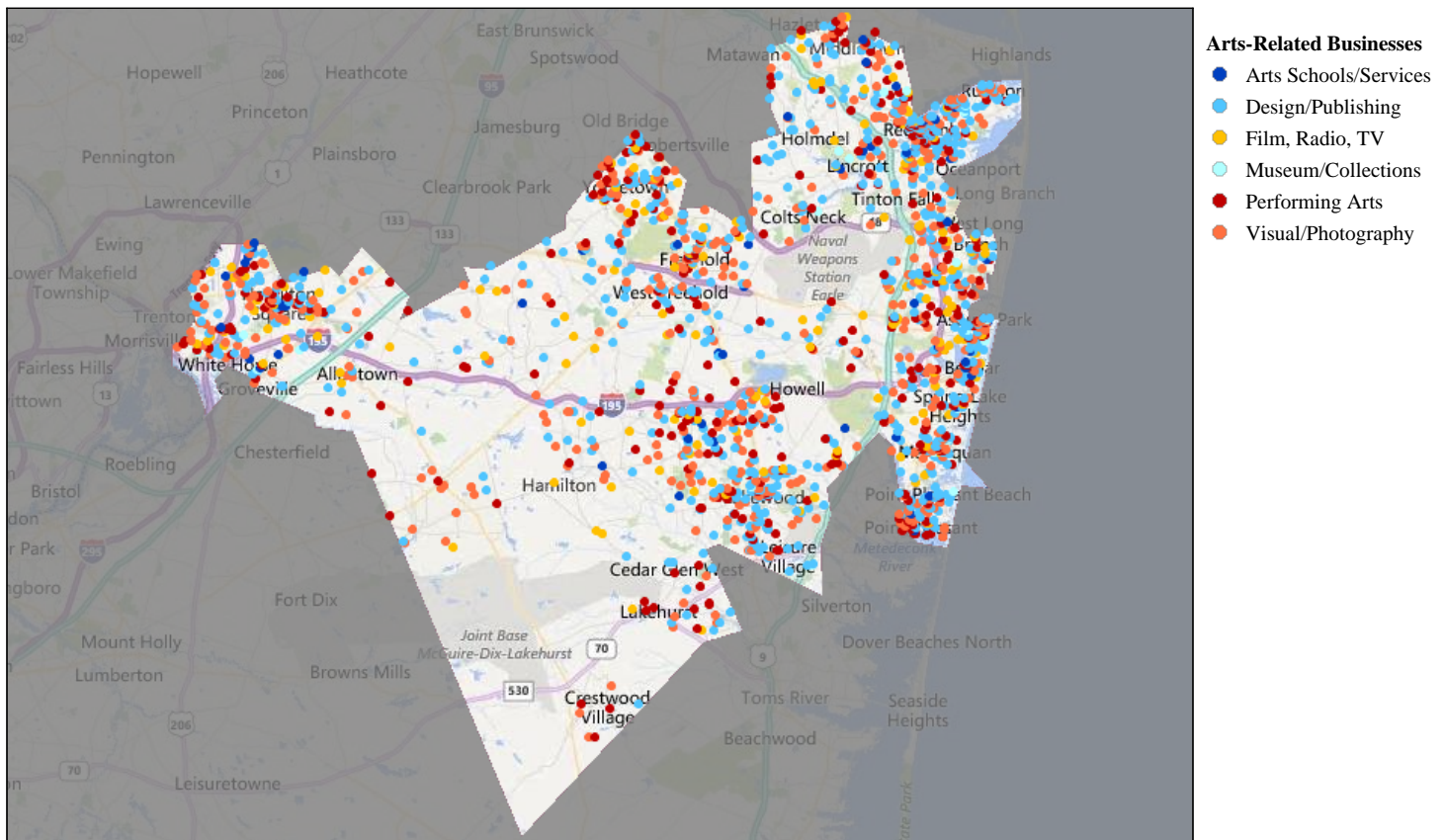
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The Creative Industries in New Jersey Congressional District 4 U.S. Representative Chris Smith

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **New Jersey Congressional District 4**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,828 Arts-Related Businesses Employ 6,095 People



New Jersey Congressional District 4 is home to 1,828 arts-related businesses that employ 6,095 people. The creative industries account for 4.1 percent of the total number of businesses located in New Jersey Congressional District 4 and 1.5 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

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**The Creative Industries Represent
4.1 Percent of All Businesses and 1.5 Percent of All Employees in
New Jersey Congressional District 4
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	63	259
Agents	3	6
Arts Councils	2	40
Arts Schools and Instruction	58	213
Design and Publishing	709	2,155
Advertising	103	769
Architecture	121	395
Design	476	959
Publishing	9	32
Film, Radio and TV	180	1,051
Motion Pictures	153	628
Radio	19	207
Television	8	216
Museums and Collections	26	236
Historical Society	1	2
Museums	23	230
Planetarium	1	2
Zoos and Botanical	1	2
Performing Arts	340	951
Music	123	395
Opera	1	4
Performers (nec)	138	265
Services & Facilities	71	270
Theater	7	17
Visual Arts/Photography	510	1,443
Crafts	37	187
Photography	380	855
Services	53	307
Visual Arts	40	94
GRAND TOTAL	1,828	6,095

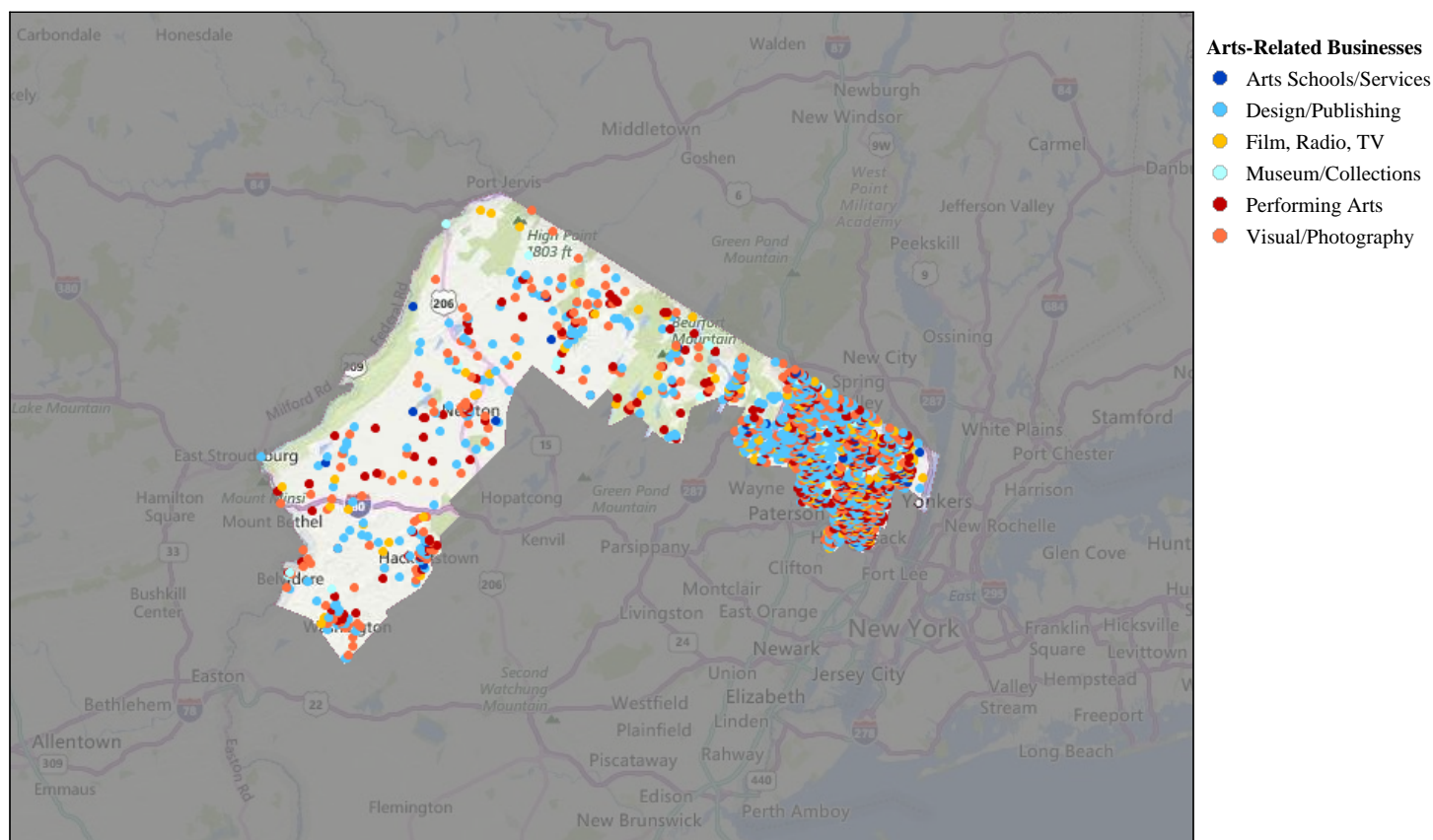
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The Creative Industries in New Jersey Congressional District 5 U.S. Representative Josh S Gottheimer

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **New Jersey Congressional District 5**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

2,130 Arts-Related Businesses Employ 8,781 People



New Jersey Congressional District 5 is home to 2,130 arts-related businesses that employ 8,781 people. The creative industries account for 4.4 percent of the total number of businesses located in New Jersey Congressional District 5 and 1.9 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

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**The Creative Industries Represent
4.4 Percent of All Businesses and 1.9 Percent of All Employees in
New Jersey Congressional District 5
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	69	365
Agents	4	12
Arts Schools and Instruction	65	353
Design and Publishing	859	3,180
Advertising	146	1,121
Architecture	153	935
Design	553	1,096
Publishing	7	28
Film, Radio and TV	237	1,051
Motion Pictures	211	890
Radio	14	69
Television	12	92
Museums and Collections	38	125
Historical Society	10	40
Museums	24	73
Zoos and Botanical	4	12
Performing Arts	382	2,127
Dance	1	7
Music	193	1,509
Performers (nec)	125	309
Services & Facilities	62	300
Theater	1	2
Visual Arts/Photography	545	1,933
Crafts	48	409
Photography	404	1,283
Services	46	152
Visual Arts	47	89
GRAND TOTAL	2,130	8,781

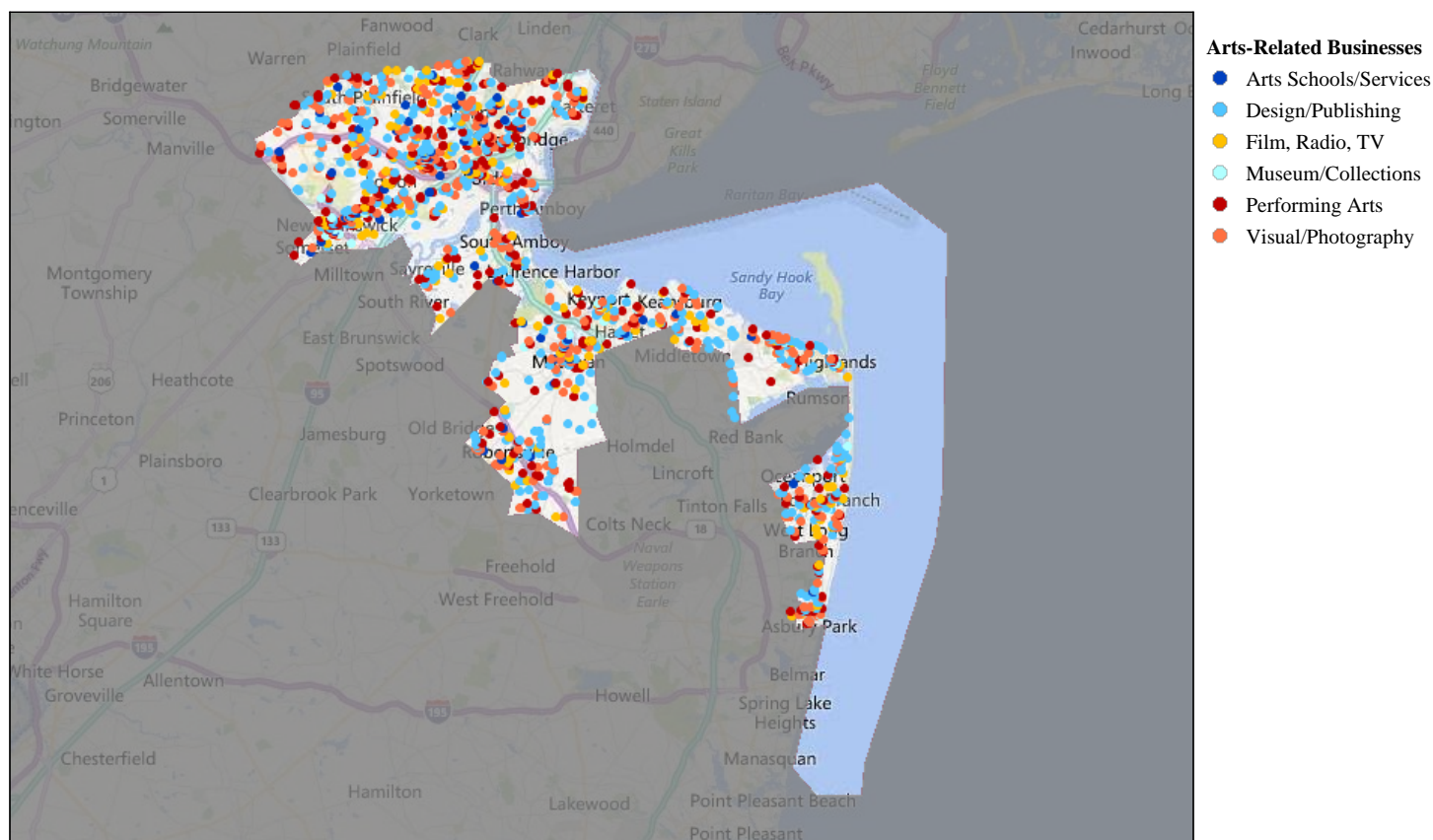
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The Creative Industries in New Jersey Congressional District 6 U.S. Representative Frank Pallone Jr

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **New Jersey Congressional District 6**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,303 Arts-Related Businesses Employ 5,927 People



New Jersey Congressional District 6 is home to 1,303 arts-related businesses that employ 5,927 people. The creative industries account for 3.6 percent of the total number of businesses located in New Jersey Congressional District 6 and 1.3 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

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**The Creative Industries Represent
3.6 Percent of All Businesses and 1.3 Percent of All Employees in
New Jersey Congressional District 6
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	69	223
Agents	5	25
Arts Councils	3	9
Arts Schools and Instruction	61	189
Design and Publishing	424	1,210
Advertising	79	393
Architecture	67	261
Design	275	528
Publishing	3	28
Film, Radio and TV	165	1,631
Motion Pictures	143	1,268
Radio	12	87
Television	10	276
Museums and Collections	26	99
Historical Society	4	9
Museums	17	62
Planetarium	1	2
Zoos and Botanical	4	26
Performing Arts	292	939
Music	96	269
Opera	1	1
Performers (nec)	132	260
Services & Facilities	54	308
Theater	9	101
Visual Arts/Photography	327	1,825
Crafts	28	162
Photography	233	1,293
Services	32	246
Visual Arts	34	124
GRAND TOTAL	1,303	5,927

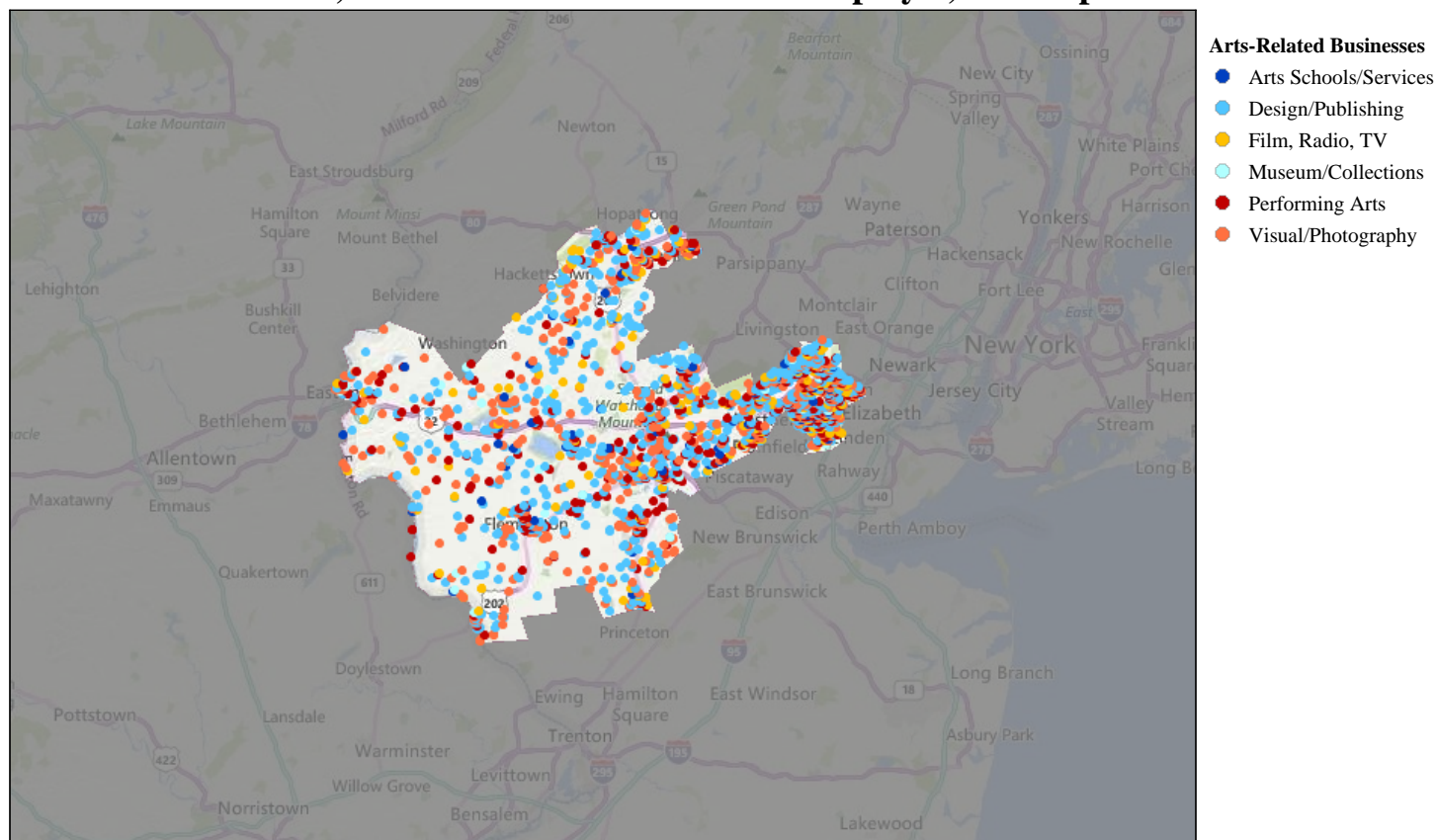
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The Creative Industries in New Jersey Congressional District 7 U.S. Representative Tom Malinowski

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **New Jersey Congressional District 7**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

2,191 Arts-Related Businesses Employ 8,162 People



New Jersey Congressional District 7 is home to 2,191 arts-related businesses that employ 8,162 people. The creative industries account for 4.4 percent of the total number of businesses located in New Jersey Congressional District 7 and 1.7 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

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**The Creative Industries Represent
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New Jersey Congressional District 7
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	87	398
Agents	4	7
Arts Schools and Instruction	83	391
Design and Publishing	895	3,345
Advertising	125	810
Architecture	189	862
Design	571	1,091
Publishing	10	582
Film, Radio and TV	223	980
Motion Pictures	198	834
Radio	18	66
Television	7	80
Museums and Collections	42	281
Historical Society	8	116
Museums	31	121
Zoos and Botanical	3	44
Performing Arts	360	1,317
Music	139	501
Performers (nec)	140	428
Services & Facilities	74	308
Theater	7	80
Visual Arts/Photography	584	1,841
Crafts	44	245
Photography	415	1,072
Services	59	360
Visual Arts	66	164
GRAND TOTAL	2,191	8,162

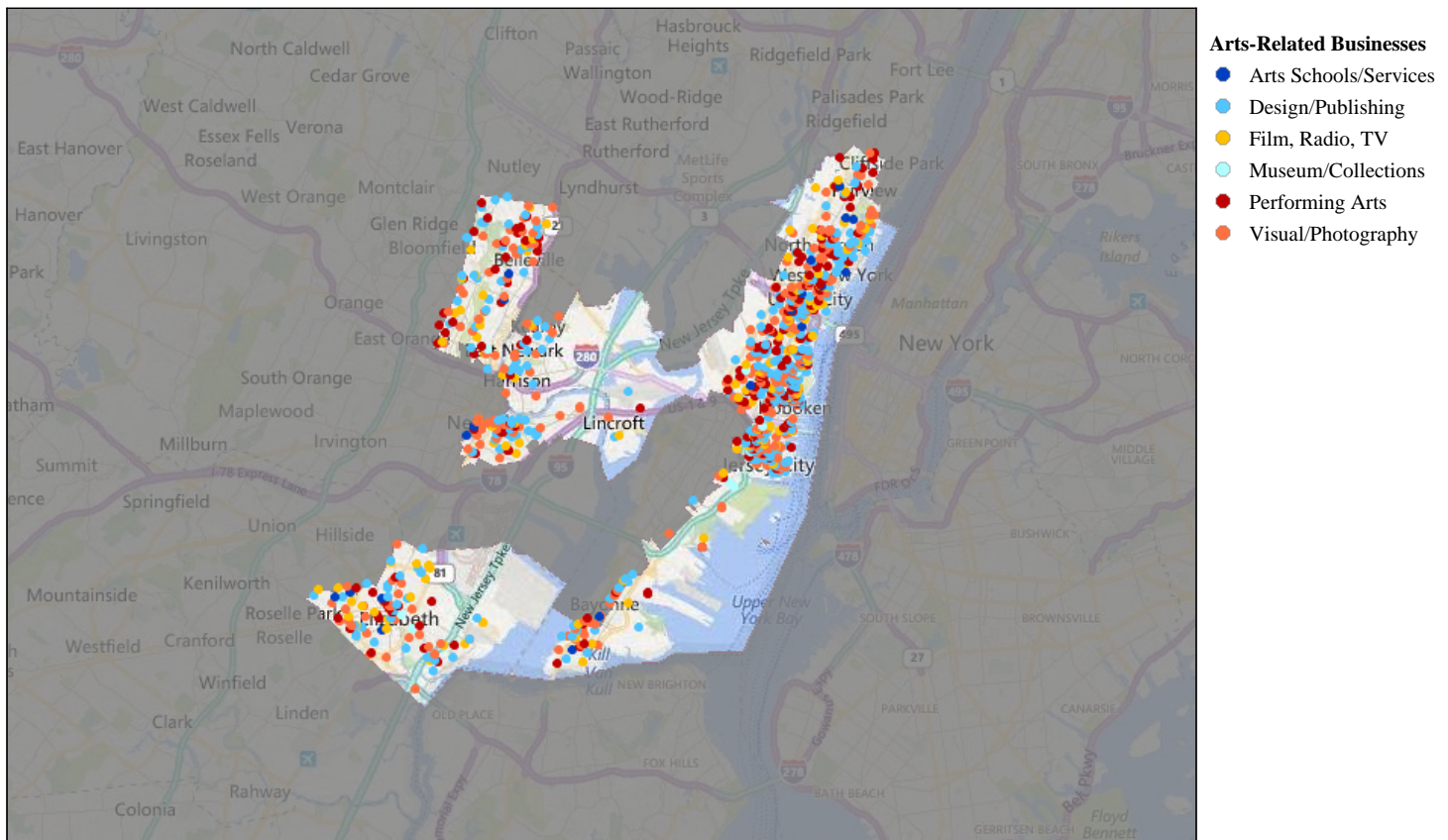
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The Creative Industries in New Jersey Congressional District 8 U.S. Representative Albio Sires

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **New Jersey Congressional District 8**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,065 Arts-Related Businesses Employ 3,543 People



New Jersey Congressional District 8 is home to 1,065 arts-related businesses that employ 3,543 people. The creative industries account for 3.7 percent of the total number of businesses located in New Jersey Congressional District 8 and 1.1 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

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**The Creative Industries Represent
3.7 Percent of All Businesses and 1.1 Percent of All Employees in
New Jersey Congressional District 8
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	28	100
Agents	3	12
Arts Schools and Instruction	25	88
Design and Publishing	344	983
Advertising	63	350
Architecture	60	201
Design	217	420
Publishing	4	12
Film, Radio and TV	156	705
Motion Pictures	137	425
Radio	10	30
Television	9	250
Museums and Collections	14	249
Historical Society	1	9
Museums	12	239
Zoos and Botanical	1	1
Performing Arts	210	623
Dance	1	6
Music	58	147
Performers (nec)	98	133
Services & Facilities	46	325
Theater	7	12
Visual Arts/Photography	313	883
Crafts	27	202
Photography	227	468
Services	28	77
Visual Arts	31	136
GRAND TOTAL	1,065	3,543

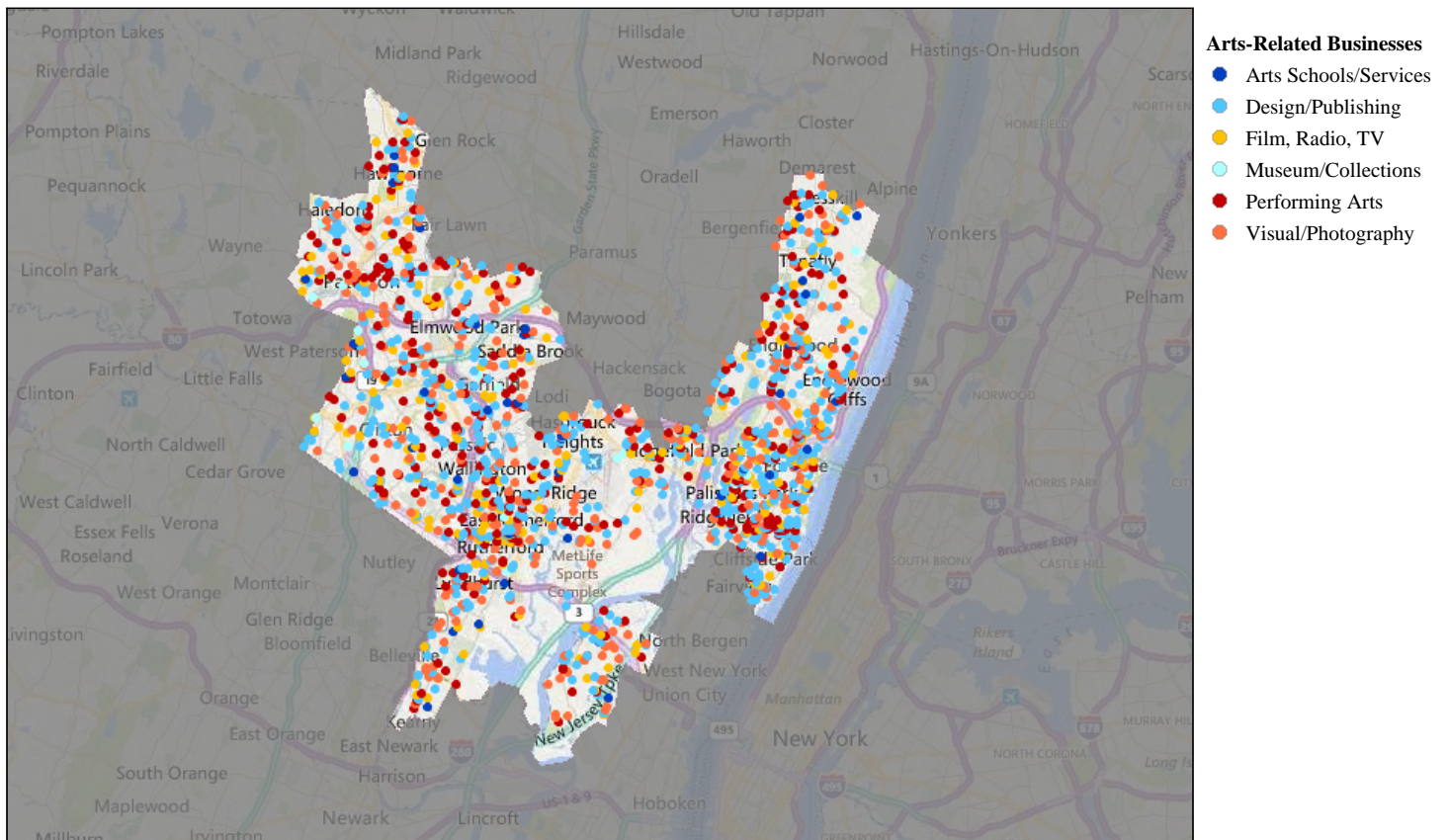
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- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.

The Creative Industries in New Jersey Congressional District 9 U.S. Representative Bill Pascrell

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **New Jersey Congressional District 9**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,601 Arts-Related Businesses Employ 9,156 People



New Jersey Congressional District 9 is home to 1,601 arts-related businesses that employ 9,156 people. The creative industries account for 3.9 percent of the total number of businesses located in New Jersey Congressional District 9 and 2.1 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
3.9 Percent of All Businesses and 2.1 Percent of All Employees in
New Jersey Congressional District 9
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	54	269
Agents	4	7
Arts Schools and Instruction	50	262
Design and Publishing	581	2,449
Advertising	113	939
Architecture	114	590
Design	343	853
Publishing	11	67
Film, Radio and TV	236	2,529
Motion Pictures	196	1,324
Radio	20	85
Television	20	1,120
Museums and Collections	22	49
Historical Society	3	9
Museums	18	38
Zoos and Botanical	1	2
Performing Arts	339	1,450
Music	128	761
Opera	1	2
Performers (nec)	143	203
Services & Facilities	64	479
Theater	3	5
Visual Arts/Photography	369	2,410
Crafts	48	519
Photography	244	1,310
Services	41	204
Visual Arts	36	377
GRAND TOTAL	1,601	9,156

Research Notes:

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**The Creative Industries Represent
4.2 Percent of All Businesses and 1.7 Percent of All Employees in
New Jersey Congressional District 10
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	49	202
Agents	1	3
Arts Councils	2	11
Arts Schools and Instruction	46	188
Design and Publishing	397	1,820
Advertising	76	382
Architecture	84	326
Design	228	437
Publishing	9	675
Film, Radio and TV	177	560
Motion Pictures	162	520
Radio	8	19
Television	7	21
Museums and Collections	19	237
Historical Society	1	1
Museums	16	231
Zoos and Botanical	2	5
Performing Arts	332	1,232
Dance	1	2
Music	114	334
Performers (nec)	155	342
Services & Facilities	55	528
Theater	7	26
Visual Arts/Photography	317	1,309
Crafts	26	726
Photography	224	417
Services	26	82
Visual Arts	41	84
GRAND TOTAL	1,291	5,360

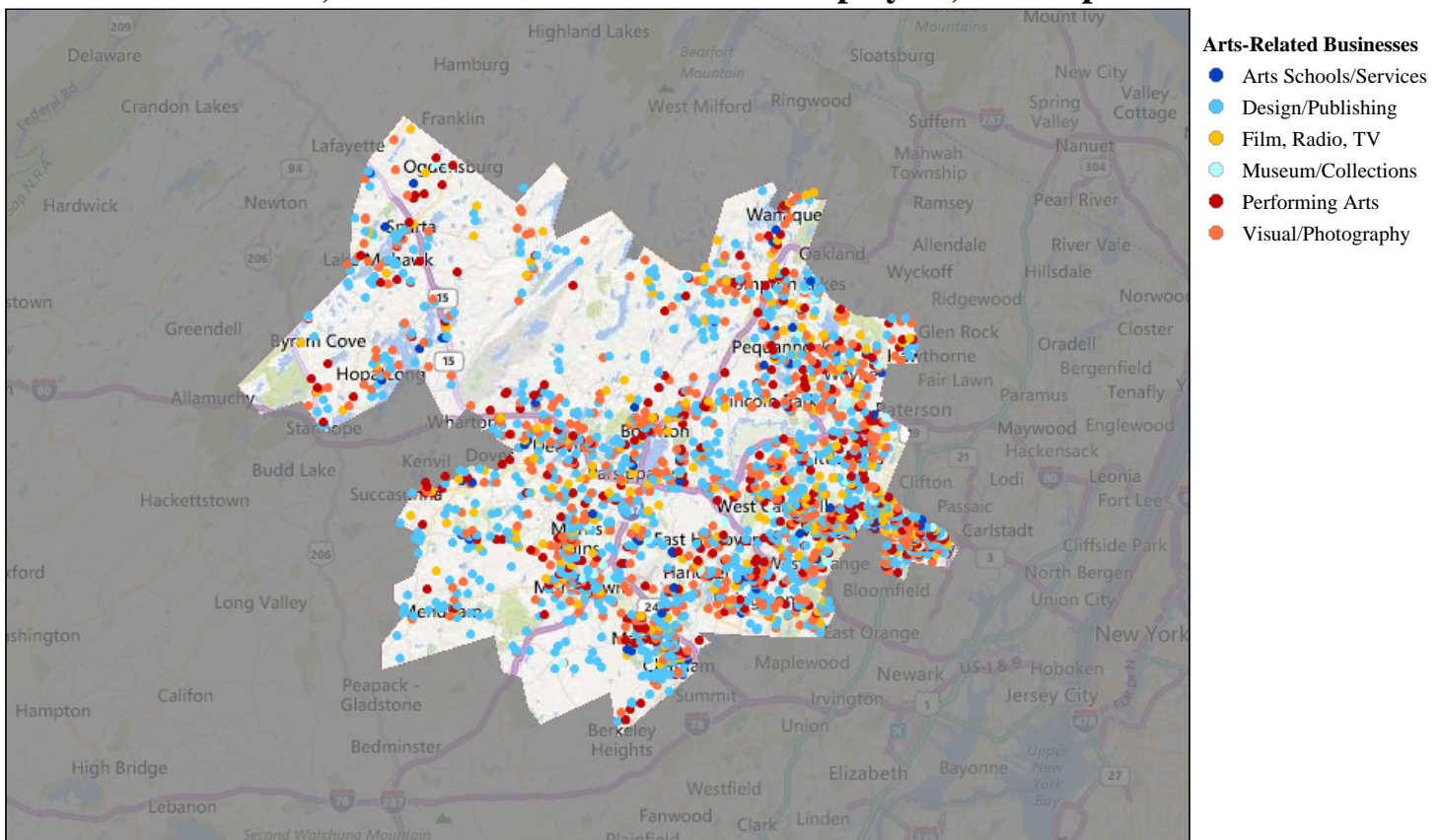
Research Notes:

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The Creative Industries in New Jersey Congressional District 11 U.S. Representative Mikie Sherrill

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **New Jersey Congressional District 11**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

2,444 Arts-Related Businesses Employ 10,201 People



New Jersey Congressional District 11 is home to 2,444 arts-related businesses that employ 10,201 people. The creative industries account for 4.7 percent of the total number of businesses located in New Jersey Congressional District 11 and 1.6 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people.

This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

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**The Creative Industries Represent
4.7 Percent of All Businesses and 1.6 Percent of All Employees in
New Jersey Congressional District 11
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	85	399
Agents	4	14
Arts Councils	1	7
Arts Schools and Instruction	80	378
Design and Publishing	994	4,248
Advertising	183	1,861
Architecture	164	1,116
Design	636	1,142
Publishing	11	129
Film, Radio and TV	295	1,713
Motion Pictures	266	1,314
Radio	19	252
Television	10	147
Museums and Collections	52	208
Historical Society	9	38
Museums	33	144
Zoos and Botanical	10	26
Performing Arts	381	1,324
Dance	1	20
Music	156	424
Opera	2	5
Performers (nec)	140	460
Services & Facilities	72	321
Theater	10	94
Visual Arts/Photography	637	2,309
Crafts	39	321
Photography	475	1,548
Services	51	301
Visual Arts	72	139
GRAND TOTAL	2,444	10,201

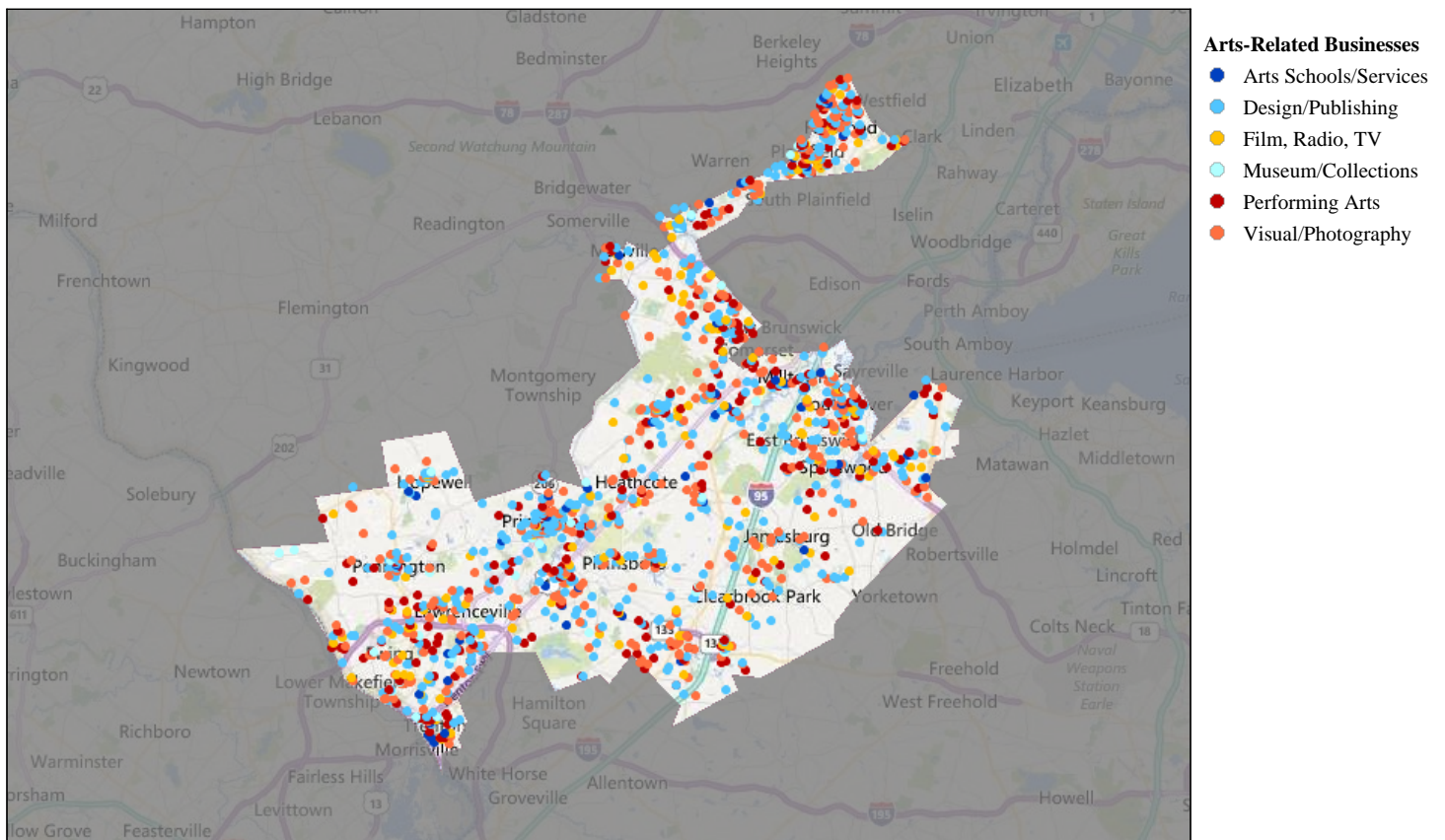
Research Notes:

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The Creative Industries in New Jersey Congressional District 12 U.S. Representative Bonnie Watson Coleman

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **New Jersey Congressional District 12**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,427 Arts-Related Businesses Employ 7,966 People



New Jersey Congressional District 12 is home to 1,427 arts-related businesses that employ 7,966 people. The creative industries account for 3.7 percent of the total number of businesses located in New Jersey Congressional District 12 and 1.6 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
3.7 Percent of All Businesses and 1.6 Percent of All Employees in
New Jersey Congressional District 12
(Data current as of April 2017)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	61	345
Agents	2	4
Arts Councils	3	24
Arts Schools and Instruction	56	317
Design and Publishing	529	3,950
Advertising	107	2,165
Architecture	128	1,104
Design	286	618
Publishing	8	63
Film, Radio and TV	158	984
Motion Pictures	123	436
Radio	18	231
Television	17	317
Museums and Collections	36	213
Historical Society	8	68
Museums	26	141
Zoos and Botanical	2	4
Performing Arts	261	757
Music	96	309
Performers (nec)	104	202
Services & Facilities	56	235
Theater	5	11
Visual Arts/Photography	382	1,717
Crafts	22	116
Photography	292	1,217
Services	40	333
Visual Arts	28	51
GRAND TOTAL	1,427	7,966

Research Notes:

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